

Custom Theme Pack

Best for stronger custom front-end builds

from **\$1,990**

- ✓ Custom WordPress theme work shaped around your brand
- ✓ Stronger page structure, templates, and front-end polish
- ✓ Built for businesses needing more than a quick refresh
- ✓ A cleaner long term base for future growth



Your 10-Step Custom Theme Workflow

1 Discovery meeting 1.0 hr Discuss your business, goals, and design needs.	2 Requirements review 1.5 hrs Analyze existing content, needs, and brand guidelines.	3 Sitemap & wireframes 2.5 hrs Map out page layouts and create wireframe drafts.	4 Initial design concepts 5.0 hrs Design brand-aligned mockups or key site pages	5 Revision round #1 3.0 hrs Iterate on initial designs to suit your feedback.
6 Custom theme development 7.0 hrs Code and develop a clean, custom Wordpress theme.	7 Revision round #2 2.0 hrs Apply new adjustments and refine further.	8 Custom features & blocks 1.5 hrs Develop custom elements, sections, and functionality.	9 Custom features & blocks 1.5 hrs Test across devices for performance, bugs, & usall-	10 Launch and handover 1.5 hrs Deliver, launch, and provide site training, recommendations

Base total: **24 hours** | Project length: **3 days** **\$1,990**

Optional ongoing maintenance per month

 Starter Care \$49/month 0.5 hr Small fixes, updates, and minor content support.	 Growth Care \$90/month 1.0 hr Design updates, content edits, & steady care.	 Full Care \$149/month 2.5 hrs Priority updates, refinements, and deeper support.
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