

Design Refresh Pack

Most popular for homepage and brand tidy-up

from \$1098

- ✓ Homepage, service page, and design improvements
- ✓ Stronger brand presentation and user flow
- ✓ Cleaner mobile experience and clearer calls to action
- ✓ A solid fit for businesses that need a visual lift



Your 10-Step Design Refresh Workflow

<p>1</p> <p>Website and brand review</p> <p>1.0 hrs</p> <p>Review the current website, homepage, service pages, brand presentation, layout issues, and visual weak points.</p>	<p>2</p> <p>Structure and content planning</p> <p>1.0 hrs</p> <p>Plan the layout improvements, section order, content flow, and clearer calls to action.</p>	<p>3</p> <p>Homepage refresh</p> <p>2.0 hrs</p> <p>Improve the homepage, design, spacing, hierarchy, visuals, and first impression.</p>	<p>4</p> <p>Service page improvements</p> <p>1.5 hrs</p> <p>Refine key service pages: for clarity, better layout flow, and stronger presentation.</p>	<p>5</p> <p>Branding tidy-up</p> <p>1.0 hrs</p> <p>Improve visual consistency with headings, colours, buttons, spacing, moved and overall polish.</p>
<p>6</p> <p>Mobile experience improvement</p> <p>1.5 hrs</p> <p>Refine the mobile layout, spacing, readability, and usability across key sections.</p>	<p>7</p> <p>Calls to action and user flow</p> <p>1.0 hrs</p> <p>Strengthen buttons, enquiry prompts, contact areas, and lead us through the site.</p>	<p>7</p> <p>Front-end polish</p> <p>1.0 hrs</p> <p>Carry out design tidy-ups, alignment, for a strategic visual cleanup.</p>	<p>8</p> <p>Cross-device quality check</p> <p>1.0 hrs</p> <p>Check desktop, tablet, and mobile views for consistency, readability, improve.</p>	<p>9</p> <p>Final review and handover</p> <p>1.0 hrs</p> <p>Present the completed refresh key recommendations, and recommended next</p>



Base total:
12 hours

Base package:
from \$1098

Optional ongoing maintenance per month

Starter Care
\$49/month

0.5 hrs

Small design touch-ups and minor front-end edits

Growth Care
\$99/month

1.0 hr

Design updates, page refinements, and steady visual improvements.

Full Care
\$149/month

2.5 hrs

Design updates, updates, and steady visual improvements.

Refresh My Design

- Clean Designs
- Better User Flow
- Mobile Ready